



3800 Centerpoint Drive, Suite 1100  
Anchorage, AK 99503

Formerly McDowell Group

## Seeking a Research Analyst

McKinley Research Group seeks an individual who is passionate about solving problems and improving the economic and social well-being of Alaskans and who brings experience in compiling and analyzing data and information from public and proprietary sources to our team. This position is in Anchorage.

The applicant must have excellent written and verbal communication skills, be detail-oriented and work effectively in collaboration with others. McKinley Research Group employees are versatile self-starters interested in working in teams on projects across industries and sectors regardless of their primary area of expertise. Our work requires objectivity, curiosity, flexibility, and tenacity. This position offers an opportunity for professional growth and career advancement.

Our research projects include socioeconomic analysis, program and systems evaluation, market analyses, survey research, and data management. Our clients include communities, non-profit organizations, government agencies, and private industry. Frequent data source contact is anticipated through projects and industry outreach.

## MCKINLEY RESEARCH GROUP OVERVIEW

Our mission is to apply meaningful, essential expertise to help navigate complex challenges. We have about 15 staff members engaged in market research, business and community development, economic analyses, and system, program, and organizational evaluations.

We have expertise in Alaska and the Pacific Northwest and a project portfolio that extends nationally and internationally. Formerly McDowell Group, our firm was founded in 1972 and acquired by Anchorage-based McKinley Management in 2020. We have offices in Anchorage and Juneau.

McKinley Research Group is part of the McKinley Management family of companies. To maintain high-security standards, employees are subject to background checks, conflict of interest and confidentiality protocols, and pre-clearance processes for some personal investments.

McKinley Management has adopted a flexible workspace policy that allows employees to work from home up to three days per week, depending on eligibility and schedule.



## **DESIRED KNOWLEDGE AND SKILLS**

The ideal candidate will have:

- Bachelor's degree in a social sciences field such as economics, public policy, or public health.
- Familiarity with and interest in Alaska's economic and social systems.
- Experience collecting, analyzing, and interpreting qualitative and quantitative data.
- Experience with qualitative or quantitative data analysis tools and software is preferred.
- A high degree of self-discipline, motivation, time management, and personal responsibility.
- The ability to work in small groups and to pivot readily between projects.
- Excellent written and verbal communication skills.
- Commitment to McKinley Research Group's mission, quality standards, and teamwork.

## **COMPENSATION AND BENEFITS**

Salary Range: \$55,000-\$75,000, depending on experience.

Compensation is contingent on professional experience and skills. Full-time employees are eligible for McKinley Research Group benefits, including personal leave, group health plan, 401(k) retirement plan, and paid holidays.

## **APPLICATIONS AND FURTHER INFORMATION**

A job description is available upon request.

Applicants should submit a resume and cover letter to: Donna Logan, President, McKinley Research Group, 3800 Centerpoint Drive, Suite 1100, Anchorage, AK 99503, [dlogan@mckinleyresearch.com](mailto:dlogan@mckinleyresearch.com).